

00:59

The First 60 Seconds

EVERY SECOND COUNTS
IN A SCHOOL EMERGENCY

How Thoughtful Paging & Intercom Design Saves Lives

0:00 - 0:15

- Chaos, confusion, no clear direction
- Staff unsure who's been notified
- Students exposed in halls or classrooms

0:16 - 0:30

- Admins scrambling with phones or radios
- Delay in reaching authorities
- Building-wide confusion continues

**Average police response time:
3-5 minutes¹- in rural areas it's
at least 10 minutes.²
Every second before that
matters.**

1. U.S. Department of Justice, COPS Office, "Active Shooter: How to Respond," DHS/FBI Joint Resource
2. <https://nationalpolice.org/main/the-crisis-in-response-times>
3. Dorn, M. (2012). The First 30 Seconds. Spaces4Learning
<https://spaces4learning.com/articles/2012/05/01/the-first-30-seconds.aspx>

0:31- 0:45

- Some rooms still unaware
- Misinformation starts spreading

0:46 - 1:00

- Emergency services may not even be alerted yet
- Critical time lost

Many critical incidents in schools escalate due to communication or action delays in the **first 30 to 60 seconds³.**

What Thoughtful Design Does Differently



One-button lockdown



Automated police alerts



Clear, building-wide messaging



Instant re-alerts to latecomers or unresponsive zones



Simple interface anyone can use under pressure

Designed for panic. Built for clarity.

Traditional Approach	Spigot Tech Systems' Approach
Closed platform; vendor lock-in	Open platform; No vendor lock-in
Off the shelf components	Thoughtful design
Relies on personnel chain to notify police/fire	Push one button to notify and get people out or find cover
Relies on extensive staff training	Make it easy for anyone - staff, security, student to use
Difficult to scale	Scalable

Don't Let Your First 60 Seconds Be Your Weakest.



SPIGOT TECH SYSTEMS
Better By Design

spigottech.systems